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DETERMINING COUNTY GOALS

PURPOSE OF DISCUSSION

1. To help agents recognize the sources of program goals (objectives).
2. To help agents see how activities grow out of program goals (objectives).
3. To help agents see how goals (objectives) are worded for teaching purposes.

WHAT ARE THE SOURCES OF PROGRAM GOALS (OBJECTIVES)?

The sources of program goals (objectives):

How

- a. From the woman herself.

Leaders
Members
Nonmembers

(Questionnaires
(Discussion at meetings
(Interviews
(Interest checks

- b. From the groups with which we live outside the home.

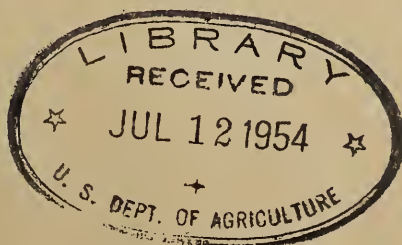
Community
County
State
National
International

(Studies of:
Economic and social facts
from census, surveys, and
other sources. These
facts indicate community,
State, national, and
international problems.

- c. From the extension workers who have professional training.

Agents
Specialists
Supervisors

(Bulletins
(Project outlines
(Leader training
programs
(Questionnaires



Prepared by Mary L. Collings for use in program planning conference,
University of Maryland, March 24-26, 1953.

GENERAL INVESTIGATION
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